

MEDIA ARTS SPECIALITIES/TRACKS

(Shading indicates required course and is not counted in total)

BROADCAST TALENT SPECIALIST

3781 Audio Production OR 3782 Video Production 1

2684 Broadcast News Practices

3789 Electronic Media Interviewing

and 5 hours TCOM Elective Courses

DIGITAL VIDEO/FILM PRODUCTION AND EDITING

3781 Audio Production

3782 Video Production 1

3786 Video Production 2

4850 Advanced Audio/Video Production OR 4884

Video Production Direction

and 2 hours TCOM Elective Courses

TELECOM MANAGMENT

3784 Telecommunication Programming

3791 Electronic Media Sales and Promotion

4881 Telecommunication Management

and 2 hours of TCOM Electives

VIDEO PRODUCTION SPECIALIST

3782 Video Production 1

3782 Video Production 2

4884 Video Production Direction

5 hours in electives

AUDIO PRODUCTION SPECIALIST

3781 Audio Production

4850 Advanced Audio and Video Production

8 hours in TCOM electives

MEDIA MARKETING

3784 Telecommunication Programming

3791 Electronic Media Sales and Promotion

4886 Audience and Market Measurement

(Suggest Course, PREL 3710 Basic Public Relations)

2 hours in TCOM electives

THEORY AND RESEARCH

4885 Developments in Telecommunications

4886 Audience and Market Measurement

and 5 hours TCOM Elective Courses