

CAREERS Related to TCOM SPECIALITIES

THEORY AND RESEARCH

Broadcast News Analysis
Market Analyst
Market Research Analysis
Market Researcher
Media Buyer
Media Planner
Research Executive
Survey Researcher

BROADCAST TALENT SPECIALIST

Anchor/Host
News Anchor
News Reporter
Radio Broadcaster
Sports Anchor
Sports Broadcaster
Sports Commentator
Sports Reporter
Education Reporter
Media Reporter
Broadcast News Analyst
Voice Over Artist

TELECOM MANAGMENT

Unit Manager
Executive Producer
Executive Assistant
Location Manager
Consumer Behavior Analyst
Product Manager
Promotions Manager
Casting Coordinator
Development Executive

DIGITAL VIDEO/FILM PRODUCTION AND EDITING

Camera Operator
Video Editor/Film Editor (Avid/Final Cut
Pro)
Field Producer
Key Grip
Television Producer
Television Director
Film Director/ Assistant Director
Videographer: EFP/ENG
Director/ Commercials
Director Music Video

VIDEO PRODUCTION SPECIALIST

Dolly Grip
Field Director
Lighting Design
Location Scout
Unit Manager
Broadcast system Operator
AV Technician
Editor (Final Cut Pro/Avid)

AUDIO PRODUCTION SPECIALIST

Audio Engineer
Audio Board Operator
Foley Artist
Radio Broadcaster
Voice Over Artist
Post Production Audio Technician
Editor (Pro Tools)

MEDIA MARKETING

Public Affairs Director
Community Relations Director
Media Relations Director
Integrated Marketing Associate/Specialist
Market Research Analyst
Promotions/Publicity Designer
Marketing Associate